



# some historical perspectives and precursors







## **DL** history? What?

is it a bit presumptuous to talk about DLib history?

- DLs are around for real only for about a decade or two
- But many relevant ideas were around for a long time
- And libraries and technological change were connected forever





### ToC

- Some connections between shown graphically libraries and technology
- Some ideas influencing DLib —— Vannevar Bush J.C.R. Licklider
- A few major related developments
- DLib research & practice

Information retrieval OPACs; Networks; Web

a few generalizations



## Libraries & technology

- Already mentioned:
  - technological imperative: libraries always depended, among others, on technology
  - technology keeps transforming libraries
- Contemporary information & communication technology is doing the same thing
  - in a BIG way
- And because of it many new players that were not in the library business are entering into the arena of digital libraries
- Technology: Tails that wags the dog

#### RUTGERS

## Then: Oldest surviving "book"



18th dynasty, ancient Egypt, circa 1550 B.C.

Title: Word of Khakheperraseneb.

Content: a literary discourse concerning

personal and social chaos

Technology: wooden board, layer of gypsum; hole for a cord to hang on a peg

## Now: Digitized or borne digital

#### **New Jersey Digital Highway**

"...designed for the indepth study of New Jersey history. " Developed at Scholarly Communication Center, **Rutgers University** Libraries





From Page2Pixel One Blog Defending against the Digital Dark Age



Search NJDH

Advanced Search

#### **NEW JERSEY HISTORY E-IOURNAI**

#### **News & Updates**

Rayonne Public Library partners with Rutgers University to digitize historic maps

The Bayonne Public Library has partnered with Rutgers University Scholarly Communication Center to digitize hundreds of historic maps, some of which date back to the 19th century.

Posted: Thu, 31 Oct 2013

The New Jersey Governor: From The Age of The Town Crier to Twitter

On Saturday, November 16, 2013, a conference will be held to explore the history and development of the position of Governor in New Jersey and to commemorate the publication of an updated edition of The Governors of New Jersey, 1664-2010.

Posted: Thu, 03 Oct 2013

Rarden State Legacy

Below are a few of the collections available in the New Jersey Digital Highway. To browse other collections, please use the Advanced Search page.

Bayonne Public Library partners with Rutgers University to digitize historic



Click on "View" below to browse through Bayonne Public Library's collection of historic maps. And be sure to read the October "News and Updates" post outlining Bayonne's extensive plans to make their map collection a widely available resource!

#### **Botto House Silk Walk Project 2013**

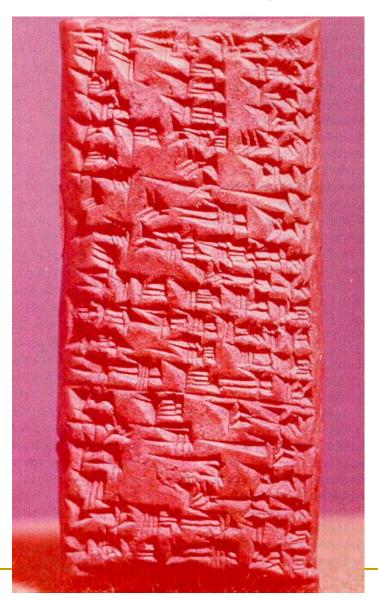


The American Labor Museum Botto House National Landmark in Paterson, NJ is currently commemorating the 100th anniversary of the 1913 Paterson Silk Strike with a year long series of events.

View



## Then: A catalog card



600 B.C Niniveh, Babylonia

•

Technology: Clay – glazed, baked



## Now: OPACs (Online Public Access

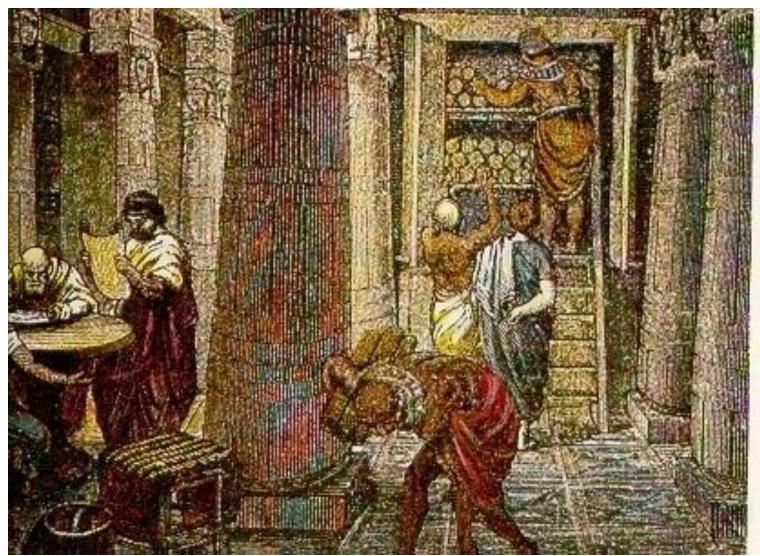


At Rutgers
University Library
& many other
libraries:

Technology: digital MARC records, computers, online access



## Then: most famous library



Alexandria library

~330-1 B.C.

(depiction)

Technology: papyrus scrolls

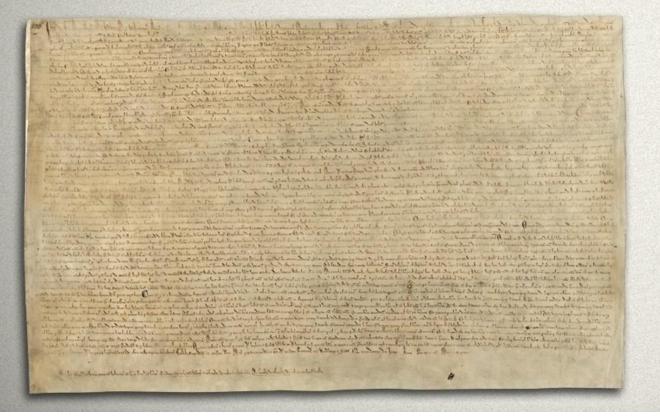
#### RUTGERS

# Now: digitized rare documents in collections in libraries



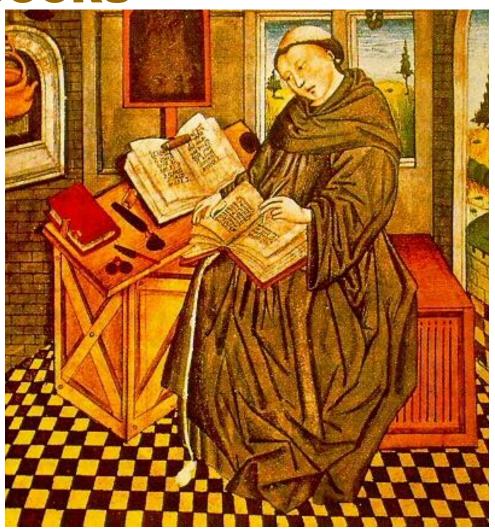
From: British Library – <u>Turning the pages</u>

Magna Carta - The Great Charter





# Then: Creating & preserving books



Scriptorium - middle ages

Technology: pen, paper, ink; copying



## Followed by: printing books



Johannes Gutenberg 1397-1468



Technology: combined four skeins: ink, paper, movable type & printing press Created a revolution – role in Renaissance & libraries Basic idea still operational

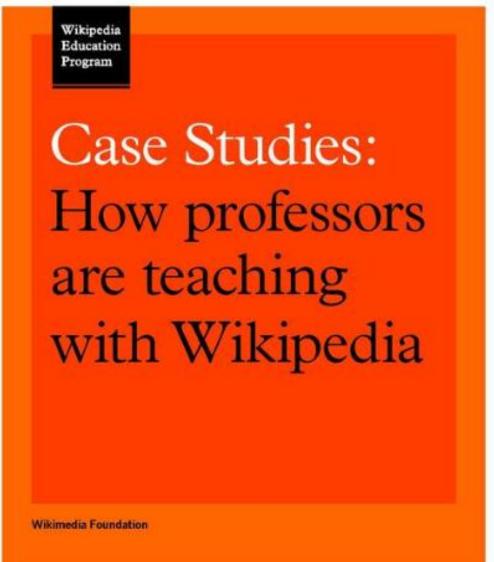


## & then by born digital books

#### From:

Wikimedia **Outreach** 

(when there, click on the image to download)







## A remarkable thing (point repeated

& underscored)

- Basically, libraries deal with collecting, organizing, preserving & providing access to human knowledge records
- This role is constant across civilizations, history, time, geography
- And it is constant regardless of enormous technological changes
- Digital libraries are not an exception
  - as to role they have strong & long historical roots



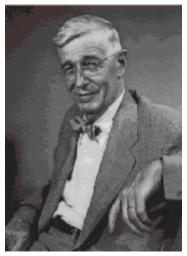
#### Vannevar Bush

#### **Problems addressed**

- Head of US scientific effort during WWII
- In 1945 published a highly influential article:

### As We May Think (1945):

- Defined problem as "... the massive task of making more accessible of a bewildering store of knowledge."
- Problem still with us& growing –"information explosion"
  - joined now also with "communication explosion"

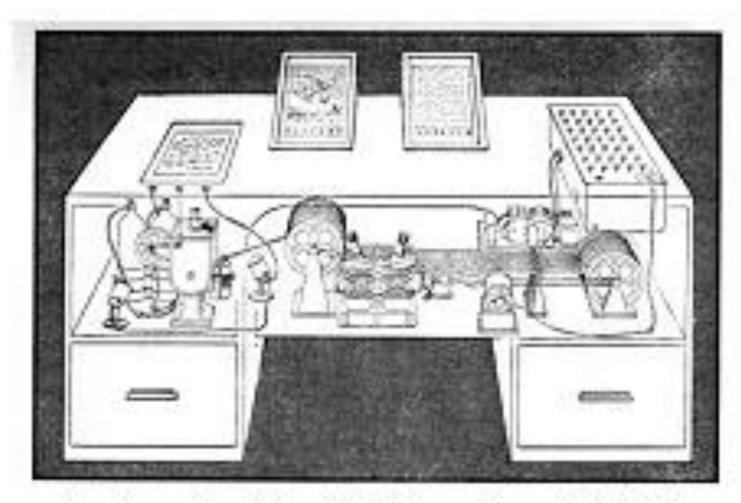


Vannevar Bush 1890-1974

### ... solution

- Bush suggested a machine: "Memex ... association of ideas ... duplicate mental processes artificially."
  - Memex-like machine has yet to be built
- But goal constant: Technological fix to problem
- This influenced many efforts
  - funding from US government
  - including decades later DLib projects
- Bush was not the only one with such idea
  - but was most influential

## Bush's memex



Science fiction, of course.

Note use of microfiche

As visualized by Life Magazine in 1945.



#### J.C.R. Licklider

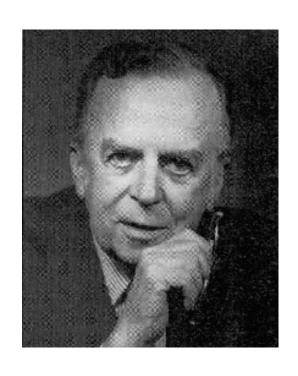
### **An early visionary & leader**

- Worked on computer networks
- Influential works:

The Computer as a Communication Device (1968)

Libraries of the future (1965) MIT Press

- Suggested that future libraries
  - will be highly innovative
  - different in structure, processing & access
  - all through applications of technology
- Affected thinking on the suggested vision
  - to a large degree turned into reality



J.C.R. Licklider 1915-1990

#### -RUTGERS

# Information Retrieval (IR) – definition & objective

Mooers coined term "information retrieval" & defined:

"IR: ... intellectual aspects of description of information, ... search, ... & systems, machines..."

Calvin Mooers, 1951

- Objective: How to provide users with relevant information effectively?
   For that objective:
- 1. How to organize information *intellectually?*
- 2. How to specify the search & interaction intellectually?
- 3. What techniques & systems to use *effectively?*

Basically, same objectives today



Calvin Mooers 1919-1994



## Hans Peter Luhn Early IR developments

- H.P. Luhn, at IBM, developed many IR techniques for computers
  - automatic production of concordances
  - automatic production of KWIC (Keyword in Context) indexes
  - KWOC (out of context) permuted indexes
  - automatic abstracting, summary
- Basic idea: computers doing representations
  - indexing, concordances ...
  - previously done by humans



Hans Peter Luhn 1896-1964



## Gerard Salton Pioneered full text IR

- Salton (at Harvard & Cornell)
  was a leader in the idea of full
  text information retrieval
  - automatic indexing & searching of full text of articles & other texts
  - done today routinely
- Gerry (as fondly known) developed, among others:
  - IR vector model for indexing
  - SMART system for IR evaluation
  - & brought up many of today's leaders in the field



**Gerard Salton** 1927-1995



## **Contemporary IR**

- Spread globally
  - e.g. major IR research communities emerged in China, Korea, Singapore
- Branched outside of information science -"everybody does information retrieval"
  - search engines, data mining, natural language processing, artificial intelligence, computer graphics ...
- Incorporated in
  - □ DLib indexes & databases, (such as <u>ACM Digital Library</u>)
  - digital libraries as searching mechanisms



#### **Henriette Avram**

## **Machine Readable Cataloging**

- MARC developed by Henriette Avram at Library of Congress, 1960s
  - for machines to "understand" different fields in cataloging records
    - what is a "title," "author," ...
  - in various forms adapted & used globally
    - even for Web metadata (Dublin Core)
  - originally used for cataloging & by librarians only
  - later adapted (with difficulty) for searching by users – OPACs
- A basic component of digital libraries



Henriette Avram 1919-2006



#### Fred Kilgour

### **Library sharing networks**

- Fred Kilgour started OCLC in 1967 in Dublin, Ohio (BTW, thus Dublin Core)
  - (originally Ohio College Library Center)
  - libraries sharing cataloging resources
  - started with printed catalog cards from MARC records
  - now a worldwide online member-network of 23,000 libraries, museums & archives from 170 countries & territories
- Resource sharing idea was further developed & reflected in Library Consortia basic to many digital libraries
  - e.g RUL participate in <u>VALE</u>



Fred Kilgour 1914-2006



## **Library automation**

- Started in early 1960s
  - first as manipulation in cataloging & MARC records
  - expanded to other library functions e.g. collection management, circulation, access ...
  - today nobody calls it "library automation" any more
  - but the activity involves software, hardware & networks in all library processes & aspects
- Early software developed by libraries most failed
- Now quite a few software companies (many large) compete for library contracts & lease software
- Essential for digital library operations



#### **Tim Berners-Lee**

### **And then came WWW**

- Library (& other) online networks existed long before the Web
- Berners-Lee (then at CERN in Switzerland)
  developed the Web originally for
  science communication (in 1993)
  - it took of like wildfire fastest & widest spread technology in history
  - affected development of browsers
    - first Mosaic that morphed into Netscape, and later Internet Explorer, Mozilla Firefox and others
- Basic for any and all digital libraries



Tim Berners-Lee now Sir Tim Berners-Lee



## Digital library: the name

(source: Michael Lesk)

- Until 1993 the normal label was "electronic library"
  - Berners-Lee called it "virtual library"
  - In the UK "elibraries"
- In 1990's Tom Kalil and Mike Nelson were Clinton-Gore advisers who liked the idea of access to information. Mike Nelson invented the new name, Kalil helped get money for it
- Al Gore was a strong supporter of digital information, which was both good & bad (it politicized the issue)



Tom Kalil





# Digital library research (more in lecture on *Research*)

- In the US projects under Digital Library Initiatives (DLI)
  - funded by NSF & other participating agencies
  - DLI 1 ran 1994-1998; DLI 2 1999-2004
  - National Science Digital Libraries (1999-to date)
    - many prototypes & projects in a variety of subjects
  - but by now government research funding for DLibs from NSF & related agencies mostly ceased
- There were numerous other DLib R&D programs in the US & other countries



## Larry Page & Sergie Brin Unintended byproduct of DLI 1

- Page & Brin (later founders of Google)
  were graduate students of Hector
  Garcia-Molina at Stanford who built a
  system called "Backrub" that rated web
  pages by the count of pointers to them.
  This became Google
- In their famous paper explaining basics of the Google approach, Page & Brin in the acknowledgment listed support of the Stanford DLI1 project
- Origins of Google an NSF description



Larry Page



Sergei Brin



## DL projects in practice

#### (more in lecture on *Diversity*)

- Heavily oriented toward institutions & their missions
  - in libraries, but also others
    - museums, societies, government, commercial
    - they come in many varieties
- Spread globally, including digitization
- Spending increasing significantly
  - often a trade-off for other resources

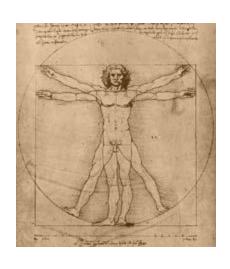
## In conclusion

- DLib history is to short to really talk history
- But DLibs follow many ideas from the past
  - and the trajectory of technological developments in libraries over ages
- In a short period DLibs are transforming libraries in significant ways
  - and their users & use
  - and requirements for professional competencies you
  - and LIS education
- The future is here

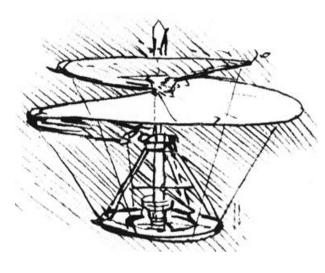


### **Images**

## taken from <u>Museum of Science</u>, Boston and <u>Webmuseum</u>, Paris









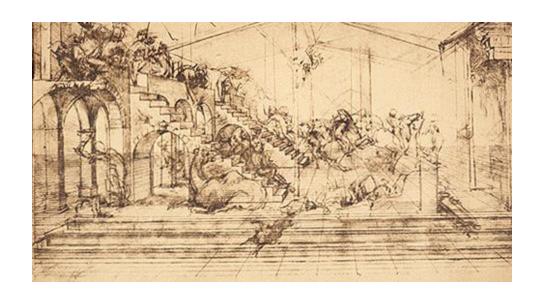
## images ...







## images ...







## and of course...



⊚Tefko Saracevic 35



### P.S. a nice site

Poem by Emily Dickenson:

*In a library* 

Who will write a poem:

In a digital library?



